



Sarah Scott - Web Development Project Manager

Sarah Scott brings a dizzying level of expertise in software development, coding and business development to The Belford Group.

Most recently, Scott served as a technical analyst for SVI (Season Ventures International) where she developed systems using various databases, analyzed and articulated technology solutions for clients and internal projects and created an online presence for clients through WordPress websites and social media.

Scott has also worked at various technology, business or social media agencies in roles such as technical business analyst, director of technology, software business analyst, interactive producer/analyst, software developer and web developer.

Scott has a unique ability to understand coding and software—and to be able to explain the technicalities in layman’s terms to the average user. She determines what clients need from their software programs and develops a plan to fit those needs. She’s talented in working both with code and with people.

A native of Canada, Scott holds a master’s of science in Information Technology and Education from Dalhousie University in Halifax Nova Scotia. Her degree has given Scott the ability and opportunity to work with universities on several continents both as a web and software developer, and as an educator.

Albright, Scott and McCratic will be working together to develop new business while also managing their teams to successfully deliver marketing solutions for existing clients of The Belford Group.