



Stephanie McCratic - Social Media Project Manager

Stephanie McCratic came to The Belford Group with a well-deserved reputation for being a gifted blogger and social media strategist. Her Evolved Mommy blog has a high readership and she's frequently sought after for social media consulting, management, teaching and speaking.

Before joining The Belford Group, McCratic spent two years as a stay-at-home mom. Prior to that she worked primarily in the human resources and sales industries where she developed skills that include marketing and personnel management.

A graduate of the University of Arkansas with a dual bachelor's degree in Journalism and Advertising and Public Relations, McCratic also has experience as a freelance writer and public relations professional.

McCratic is a member of the Social Media Club of Northwest Arkansas and the founder of Fayetteville's Mothers of Preschoolers (MOPS) group.